

Jesús Fernández León

*Biomedical engineer and global marketing leader specializing in Computed Tomography (CT) technology. With more than 15 years of experience at Siemens Healthineers, he has played a central role in shaping global product strategy, clinical marketing, and digital innovation for some of the company's most advanced CT systems. His current position as **Global Head of Product & Clinical Marketing for Photon-counting CT** places him at the forefront of promoting and defining the NAEOTOM portfolio, a pioneering advancement in medical imaging.*

*Previously, Jesús served as **Global Head of CT Product Marketing**, where he drove the worldwide strategy for the SOMATOM portfolio. He also led the successful global positioning, messaging, and digital launch for SOMATOM X.cite and X.ceed, and contributed to the brand development of myExam Companion. Earlier roles included clinical marketing, application product management, and international CT applications, providing him with deep clinical, technical, and customer-facing expertise.*

Jesús holds a Master's degree in Telemedicine and Bioengineering, an Expert Degree in Health Sector Management and Technologies, and a Telecommunications Engineering degree from Universidad Politécnica de Madrid, where he also conducted research toward an unfinished PhD focused on EEG/MEG signal analysis for neurological applications. He is known for combining technical depth with strategic vision, strong presentation skills, and creative thinking. Outside of work, he enjoys painting, digital design, photography, fitness, and cooking.